GOVERNMENT OF INDIA
INFORMATION AND BROADCASTING
LOK SABHA

UNSTARRED QUESTION NO:485
ANSWERED ON:21.10.2008
TELECASTING OF CRICKET MATCH
Kaushal Shri Raghuvir Singh

Will the Minister of INFORMATION AND BROADCASTING be pleased to state:

(a) whether India's One Day and Test Cricket Matches are not telecast on Doordarshan regularly;

(b) if so, the reasons therefor;

(c) whether the Government is aware of the difficulties being faced by the common man due to sale of telecast rights of matches to private channels;

(d) if so, the steps taken to make available live telecast of these matches on Doordarshan;

(e) whether any specific rule/law has been framed in this regard; and

(f) if so, the details thereof?

Answer

THE MINISTER OF STATE FOR EXTERNAL AFFAIRS AND INFORMATION & BROADCASTING (ADDITIONAL CHARGE) (SHRI ANAND SHARMA)

(a): Doordarshan telecasts cricket matches as per notification dated 3.10.2007 in this regard issued under the provisions of the Sports Broadcasting Signals (Mandatory Sharing with Prasar Bharati) Act, 2007.

(b): Does not arise.

(c) & (d): Keeping in view the difficulties faced by common man, the Government has provided for mandatory sharing of sports signals with Prasar Bharati by rights holders of sporting events of national importance notified as per provisions contained in the Sports Broadcasting Signals (Mandatory Sharing with Prasar Bharati) Act 2007 and policy guidelines issued for downlinking of TV channels. Government has notified sporting events of national importance for the purposes of achieving the objectives of the said Act vide notifications dated 3.10.2007 and 8.02.2008.

(e) & (f): Yes, Sir. Government has enacted the Sports Broadcasting Signals (Mandatory Sharing with Prasar Bharati) Act, 2007 and framed rules thereunder which providing for mandatory sharing of sports broadcasting signals by rights owner with Prasar Bharati of such sporting events which have been notified as sporting events of national importance. The above mentioned Act, Rules and notifications are available on this Ministry's website www.mib.nic.in .